

According to a study conducted by Léger in 2022 among the populations of Quebec and Ontario on behalf of the Saintlo Tourism Youth Foundation:

QUÉBEC

When informed of its mission, three quarters of Quebecers consider it relevant (75%). What's more, the positive contribution of the **Saintlo Tourisme Jeunesse Foundation's** initiative to the reality of young people living with difficulties is widely recognized: 77% of Quebecers believe it can be a lever for the realization of their dreams and personal fulfillment. The Foundation's social mission is therefore widely valued by Quebecers. **The organization deserves to be further promoted.**

ONTARIO

When informed of its mission, 70% of Ontarians consider it positive and relevant. Moreover, the majority (71%) believe that the initiative of the **Saintlo Tourism Youth Foundation** can contribute rather significantly (53%), or even very significantly (18%), to strengthening the capabilities of young people facing difficulties, providing a lever for them to realize their dreams and achieve personal fulfillment. Thus, the social mission of the Foundation is highly valued. **The organization deserves to be further promoted.**

Both in Quebec and Ontario, the Saintlo Tourism Foundation deserves more promotion. Indeed, it appears that more than 7 out of 10 respondents, when informed of its mission, find it relevant (75% in Quebec and 70% in Ontario) and believe that it can serve as a lever for the realization of their dreams and personal fulfillment (77% in Quebec and 71% in Ontario). **It is evident that the social mission of the Foundation is widely valued by Quebecers and Ontarians.**

According to a study conducted by Léger in 2022 among Quebec and Ontario residents on behalf of the Fondation Saintlo Tourisme Jeunesse :

Quebecers and Ontarians alike recognize the manifold benefits of youth travel.

Among other benefits associated with youth travel, its educational value and positive impact on young people's lives, particularly in terms of increasing their adaptability and self-confidence, are widely recognized, especially by those who have had the chance to travel between the ages of 11 and 25.

That said, **residents of Quebec and Ontario** overwhelmingly support the idea of equal opportunities for young people in terms of access to travel. Regardless of their socio-economic background, all young individuals deserve the opportunity to travel and reap the enriching experiences it offers.

According to a study conducted by Léger in 2022 among Quebec and Ontario residents on behalf of the Saintlo Tourisme Jeunesse Foundation :

Like travel at a young age, the youth hostel experience is also considered to have a positive impact on the lives of the young travelers who stay there.

A majority of **Quebecers (58%) and Ontarians (41%)** identify 13-16 year-olds as the group of young people experiencing difficulties that should be prioritized when it comes to youth travel assistance.

When it comes to the type of accommodation that should be offered on a Saintlo Foundation-sponsored trip for troubled youth, **Quebecers (43%) are more likely than Ontarians (29%) to identify hostel accommodation.**

Three quarters of Quebecers view youth hostels favorably (76%). When they think of this type of accommodation, they spontaneously mention its positive interpersonal impact (meeting new people, making friends). Moreover, those who have already stayed in a youth hostel testify to this with words such as encounters, camaraderie, friendship, mutual aid, sharing, respect for others, etc.

Most Ontarians say they have a positive opinion of youth hostels (55%).

According to a study conducted by Léger in 2022, among Quebec and Ontario residents, on behalf of the Fondation Saintlo Tourisme Jeunesse:

QUÉBEC

\$ 100 donation

60% of Quebecers would be inclined to contribute between \$60 and \$100 to provide a bursary for a travel experience for a young person experiencing difficulties.

\$ 250 donation

For **37%** of Quebecers, a donation of \$250 for a bursary enabling a young person experiencing difficulties to travel here or elsewhere would be considered acceptable.

\$ 500 donation

For **11%** of Quebecers, a donation of \$500 for a bursary enabling a young person experiencing difficulties to travel here or elsewhere would be considered acceptable.

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\$ 250 donation

For **41%** of Ontarians, a donation of \$250 for a bursary enabling a young person experiencing difficulties to travel here or elsewhere would be considered acceptable.

\$ 500 donation

For **13%** of Ontarians, a donation of \$500 for a bursary enabling a young person experiencing difficulties to travel here or elsewhere would be considered acceptable.