



# YOUTH TRAVEL FOUNDATION annual report 2018-2019





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# THE YOUTH TRAVEL FOUNDATION IN A NUTSHELL

## Executive Board

- Bruno Bussi eres, *president*
- Gabriela Sauter, *vice president*
- Marie-Claude Racine,  
*secretary/treasurer*

## Team Members

- Jacques Perreault, *general director*
- Arianne M ethot, *philanthropy  
activity coordinator*



## PURPOSE OF THE YOUTH TRAVEL FOUNDATION



### **Mission**

Promote travel as an educational tool for the personal and professional development of teenagers and young adults across Canada. The values at the core of our actions are open-mindedness, togetherness and mindfulness.

### **Vision**

Each year, YTF awards grants to support the travel projects of young Canadians. Our goal is to encourage the next generation to become curious, respectful and committed. Build a more tolerant world, one traveller at the time.

Since 1993, the *Youth Travel Foundation* has enabled more than 600 young people to carry out their goals and embark on a new adventure.



## STATE OF OUR COMMUNICATIONS



618 followers

18 486 impressions/month



287 followers

5 880 impressions/month



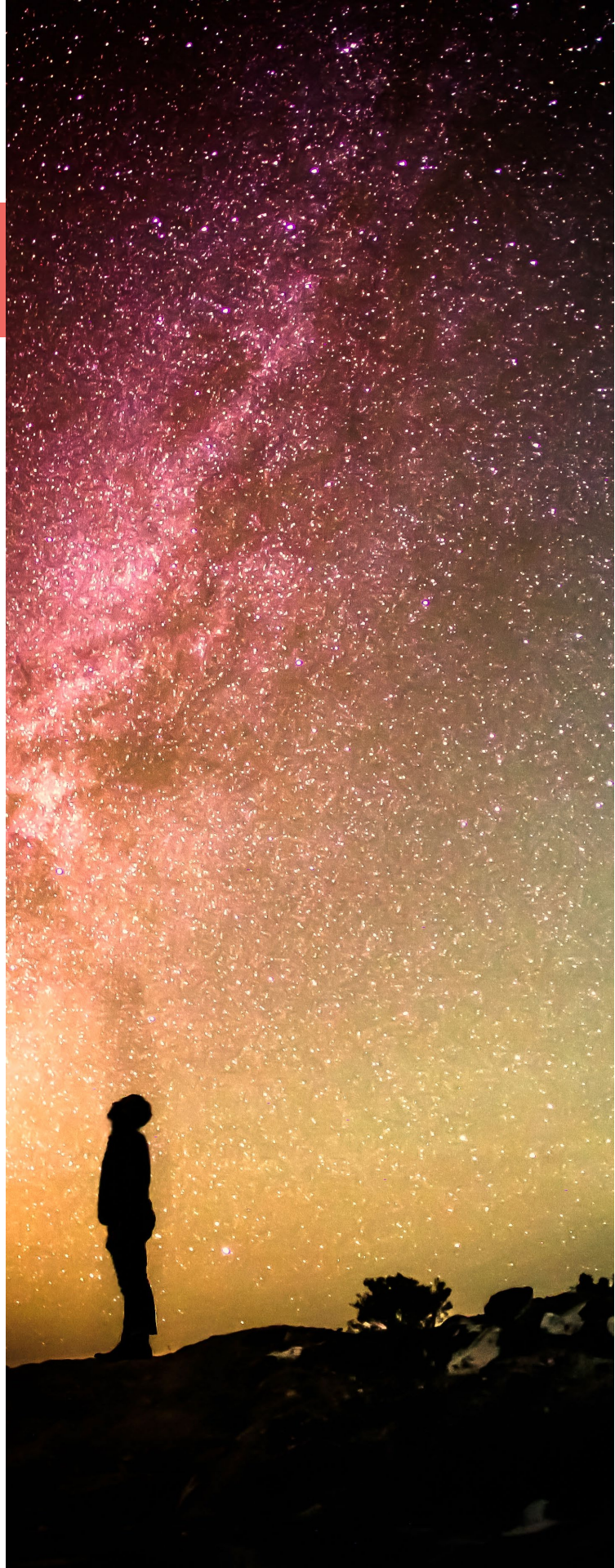
213 newsletter subscribers

933 unique visitors/month



218 views on Google/month

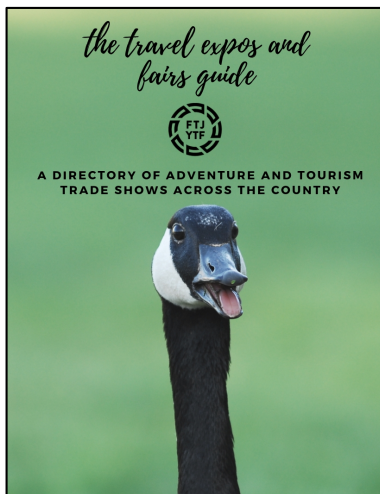
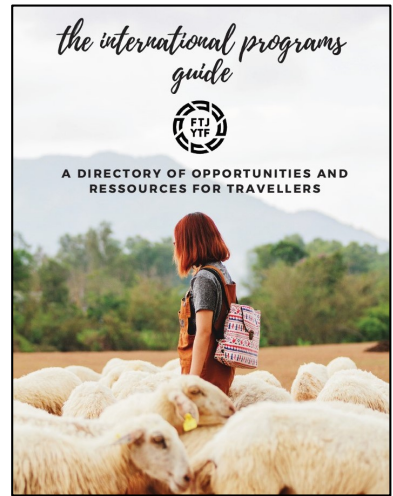
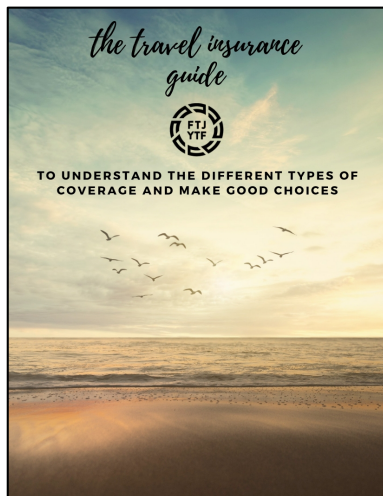
229% overall growth since 2017



# RESOURCES FOR A MORE CONSCIOUS TRAVEL CREATED THIS YEAR

## Informative Guides

These guides provide travellers with useful information and tips to further their understanding of important travel-related topics like insurance and sustainability.





# RESOURCES FOR A MORE CONSCIOUS TRAVEL CREATED THIS YEAR

## Webinars

We teamed up with the most knowledgeable actors of the industry to offer a series of live webinars, which are now available on our website in audio and video formats.



**BEING A GOOD BACKPACKER  
101**

-  **Justine Abigail Yu,**  
Communication & Marketing Director at  
*Operation Groundswell*
-  **Arianne Méthot,**  
Coordinator of the Youth Travel Foundation
-  **Marie-Gil Fabris,**  
Marketing Coordinator at *HI Canada*

Logos:   



**TRAVEL PHOTOGRAPHY:  
ETHICS AND AESTHETICS**

-  **Danielle Da Silva,**  
Founder and CEO of *Photographers Without Borders*
-  **Arianne Méthot,**  
Coordinator of the Youth Travel Foundation
-  **Marie-Gil Fabris,**  
Marketing Coordinator at *HI Canada*

Logos:   



**STAYING HEALTHY WHILE TRAVELLING  
INTERNATIONALLY**

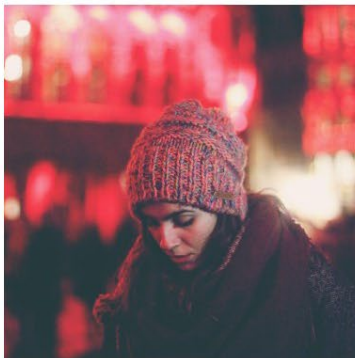
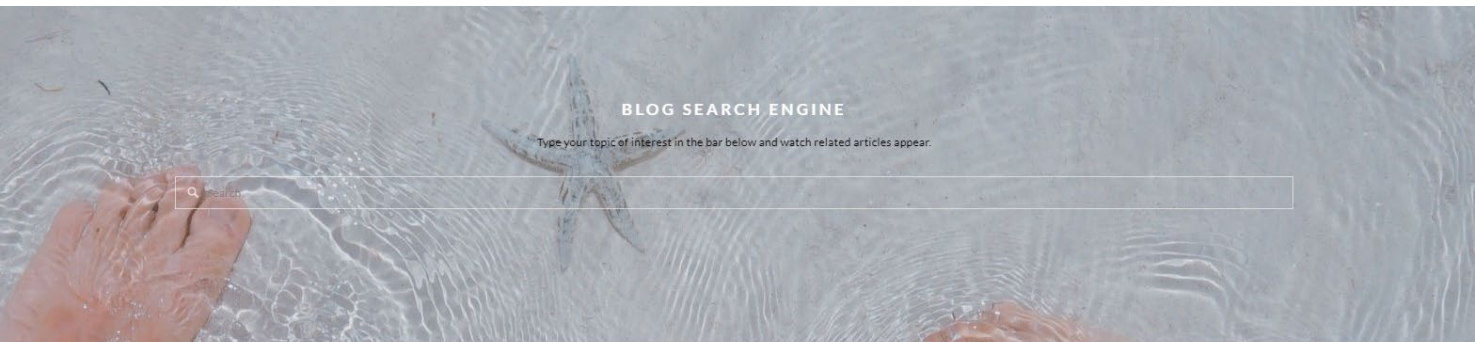
-  **Stephanie Huff,**  
PhD Candidate in *Global Health* and Founder of *THE PINK BACKPACK*
-  **Arianne Méthot,**  
Coordinator of the Youth Travel Foundation
-  **Marie-Gil Fabris,**  
Marketing Coordinator at *HI Canada*

Logos:   

# RESOURCES FOR A MORE CONSCIOUS TRAVEL CREATED THIS YEAR

## Blog

We launched a blog! The goal is to dive deep into essential stuff all travellers should know about like immunization, avoiding bed bugs, the type of documents required to travel or the steps to plan a first trip. There are many travel blogs out there, but while most of them are destination-oriented, this one focuses on informative content.



February 26, 2019

### CULTURE SHOCK AND REVERSE CULTURE SHOCK

Have you ever heard of culture shock and reverse culture shock? These are strange emotional phenomenon happening sometimes during a trip abroad or upon return. This article will help you get familiar with them and give you tips to lessen the symptoms. [Read More](#) →



February 12, 2019

### TRAVEL IMMUNIZATION

Did you know that vaccination is recommended to travel in certain regions? And that some diseases can be avoided thanks to preventive medication? In this article, we'll talk about the what kind of diseases you can be exposed to when travelling and the role that vaccination can play to protect you and your hosts so you can make an educated decision. [Read More](#) →



January 29, 2019

### HOW TO AVOID AND DEAL WITH BED BUGS ON THE ROAD

Have you heard about bed bugs? Would you recognize one if you would see it? It's a problem that many travellers unfortunately face at some point. This article will help you detect their presence, prevent spreading them and treat your luggage if needed. [Read More](#) →



## SUMMER 2018 AWARDEES



**Myrika**

*Solo Travel Grant*

Biked from Vancouver to Montreal and collected 13 bags of trash along the way.



**Amélie**

*Mary Barclay Grant*

Sailed the North Sea with the *Tail Ship Races* from England to Denmark.



**PRÉCI 2018**

*Group Travel Grant*

Designed and built a health centre in rural Rwanda with local architects.

## WINTER 2019 AWARDEES



### Rose-Marie

#### *Solo Travel Grant*

Supervision of the health unit of a school for disadvantaged kids in India.



### High School Le Sommet

#### *Group Travel Grant*

Long-term perseverance project trip to Costa Rica with 15 at-risk students.

### Summer 2018 grants

19 applications were submitted for the *Solo Travel* grant, 13 for the *Group Travel* grant and 5 for the *Mary Barclay* grant.

### Winter 2019 grants

12 applications were submitted for the *Solo Travel* grant and 6 for the *Group Travel* grant.



# INTERNATIONAL DAY OF PEACE

**September 21, 2018**

As part of the *Sleep for Peace* awareness campaign organized by *Hostelling International*, guests worldwide were invited to send a postcard to the *United Nations*, telling them how youth travel contributes to building a more peaceful world. Activities were also organized across the country to celebrate the *International Day of Peace* and *HI Canada* donated to the *Youth Travel Foundation* 1\$ per overnight made in its participating hostels that night, for a total of \$2118.





THANKS TO OUR PARTNERS



*BÉATRICE*

**NOMADE**  
NOMADEMAGAZINE.COM

**photo**ed

P  B  
™



**HI CANADA**

 **OPERATION  
GROUNDSWELL**

THE PINK BACKPACK

 *Village  
Monde*



## SUPPORT THE YOUTH TRAVEL FOUNDATION

### Make a donation

Show your support of YTF's mission by making a donation; all funds are directly redistributed in grants! We're also looking for corporate partners so don't hesitate to contact us to discuss how your company could get involved. We'd love to hear from you! Another great way to support YTF is to talk about it in your social media, school or business.

### For more information:

Arianne Méthot

*Philanthropy Activity Coordinator*

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